Reality Check on Major Healthcare Laws

1996 HIPAA
- Conf. Report Passed Senate 8/1/96 – 98-0
- Signed into law 8/21/96 by President Bill Clinton

2003 MMA
- Conf. Report Passed Senate 11/15/03 – 54-44
- Signed into law 12/8/03 by President George W. Bush

2010 ACA
- Senate passed the PPACA on 12/24/09 – 60-39
- House passed Senate bill w/amendment on 3/21/10 – 219-212
- Signed into law 3/23/2010 by President Barack Obama

2017 ACA Repeal & Replace
- Senate failed to pass the Health Care Freedom Act (Skinny Repeal/Replace) 7/27/17 – 49-51
Predicting the Future? Gridlock or Progress?

Potential Deals?
- Infrastructure
- Trade
- Data Privacy
- Criminal Justice Reform
- Rx Prices
- Tax Reform

No Deals?
- Immigration
- Budget Reform
- Gun Violence
- Workforce Pay and Safety
- Voting Rights
- Medicare Reform
Composition of the Current (116th) Congress

Senate
- 45 Democrats
- 2 Independents (Caucus w/ Dems)
- 53 Republicans

House
- 235 Democrats
- 3 Vacancies
- 197 Republicans
Percentage of Members in the 116th Congress Who Were Serving When Congress Passed…

House
37%

Senate
46%

GET TO KNOW THE NEW MEMBERS!!
Back to Basics

Traditional + Modern Advocacy Strategies
-- Tactics and Tools to Advance and Shape Policy Priorities --

Legislative Advocacy – state/federal legislative processes for change
Judiciary Advocacy – amicus briefs
Regulatory Advocacy – filing of public comments and data/evidence
Industry Advocacy – experts/recognized surrogates: CEOs, scientists, psychologists
Citizen Advocacy – 1-1 partnership – long term relationships to champion priorities
Media Advocacy – strategic use of all forms of media, esp. social media to advance policy
Diplomatic Advocacy – building of networks around issues
Political Action Advocacy – supporting champions who shepherd priorities

Must Combine Multiple Advocacy Strategies to Succeed!!