Why Do We Want to Belong? The Importance of Belonging to your SPTA – Addressing Membership

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Objectives

SPTA leaders will be able to articulate three functions for their SPTA to emphasize when recruiting and sustaining members that reflect the particular needs of their constituencies.

SPTA leader will be able to articulate three strategies to use in their efforts to recruit and retain members.
Why Belonging is Beneficial
BROADEN PROFESSIONAL KNOWLEDGE

DISCOUNTED CE EVENTS
SHARE RESEARCH TRENDS
BEING A MEMBER OF SPTA REDUCES THE CHANCES OF ETHICS VIOLATIONS
Become an informed member

ONE PIECE OF LEGISLATION CAN IMPACT AN ENTIRE PROFESSION. SPTAS ARE ON THE FRONT LINE OF OFFENSE/DEFENSE AND INFORMATION DISSEMINATION
CAREER BENEFITS

JOB POSTINGS ON STATE LISTSERV

RESUME BUILDER

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NETWORKING

CONNECT LOCALLY AND NATIONALLY

PARTicipate in forums, group chats. Knowledge share
BECOME A LEADER!!!

Every SPTA is cultivating the next generation of leaders. Involvement in an SPTA develops leadership skills that will help insure the viability of the SPTA.

Also a resume builder!!
Being involved in an SPTA allows the member to give back to the broader community by supporting socially conscious issues: homelessness, gun violence, hunger, immigration....

Many SPTAs have a Public Education Committee and a Disaster Network Response team to assist addressing these issues and some offer pro-bono services in times of disasters (hurricanes, mass shootings)
STAY INSPIRED AND MOTIVATED!

MOST EVERYONE NEEDS HELP STAYING INSPIRED, MOTIVATED AND INFORMED... SPTA IS ONE WAY!
Why Do We Want to Belong?

Nanci C Klein PhD,
UPA Director of Professional Affairs
2020 APA Practice Leadership Conference
State, Provincial & Territorial Psychological Associations

WHY??

- Identity
- Useful resources
- Services
- Benefits
- Voice
• The purpose of UPA is to advance psychology as a science and as a profession and to promote human welfare by the responsible encouragement of the development of psychology in all its branches in the broadest manner consistent with ethical and scientific standards.
UPA Mission

• Advancing Psychology + Having a voice = ADVOCACY

• Psychology practice regulated

• Competency legislation

• Not Guilty By Reason of Insanity
UPA Mission

- Family forensic judicial policies
- Conversion practice ban
- Intrajurisdictional practice
- PSYPACT
UPA Mission

- Autism spectrum disorders
- Sports concussions & return to plan
- Enforcement of mental health parity
PUBLIC INTEREST ISSUES

- Climate Change
- Family Separations at Border
- Gun Violence
- Opioid Crisis
- COVID-19
All advocacy is, at its core, an exercise in empathy.

Samantha Power
Opposition Advocacy

- Omnibus Boards
- Mental health therapy - PA scope of practice
- Substance use disorder counselors - diagnosis in scope of practice
- Deregulation & sunsetting regulatory boards
Trending 2020 Legislative Issues

• Filling in for the Feds: Congress’ inability to get things done leaves states carrying a heavy load

• Services targeted for taxes: Taxation of services (including psychotherapy) as consumers spend less on retail goods
Trending 2020 Legislative Issues

- Abortion
- Climate
- Criminal Justice Reform
- Election Security
- Health Care
- Highway Funding
- Housing
Trending 2020 Legislative Issues

- Immigration
- Net Neutrality
- Pensions
- Pre-emption
- Recession Fears
- Redistricting
- Vaping
- Workforce
If you want to go quickly, go alone.

If you want to go far, go together.

— African Proverb
Elise Oehring, Ph.D.
Tennessee Psychological Association

• Middle TN Vice-President
• Executive Director/Board Administrator-Elect (2021)
• ECP Representative to the Board
• ECP Leadership Development Fellowship Academy Champion
• Strategic Planning Committee Co-Chair
• APA Leadership Development Fellow
Strategic Planning

“THERE’S SOMETHING ODD HERE…”

COMMITTEE FORMATION

MEMBERSHIP SURVEY

DATA ANALYSIS

DISSEMINATION OF FINDINGS

PLAN!
Membership Survey

| Proposed to seek opinion from members, non-members, and other psychologists not otherwise involved in SPTA (e.g., academic psychologists, VA psychologists, etc.) |
| Approved for small amount of funding to offer chance to win gift card! |
| Generated questions via discussion and email |
| Used SurveyGizmo |
| Sent via email over membership listserv, area association listservs, Facebook groups, etc. |
| Conducted informal, qualitative style interviews with additional groups and individuals |
| Committee analyzed data (191 completed surveys with open ended comment section) over several meetings and presented findings to the Board |
| Strategic Planning Committee formalized to provide recommendations and guidance to the Board and to develop a “master plan” using all available data |
| Currently focused on revisiting Mission Statement and development of Vision Statement consistent with SPC findings and approval of the Board |
ECP Leadership Development Fellowship Academy

Creating a Leadership Pipeline

Requirements
- Attendance at 3 of 4 quarterly board meetings
- ECP status
- Licensed or license eligible

Opportunities
- Funding
- Mentorship
- Leadership
- Advocacy
- Choice of personal initiative, to be chosen from list drafted by SPC or otherwise consistent with overall strategic plan, mission, and vision
Ideas for Initiatives