PRACTICE LEADERSHIP CONFERENCE ORIENTATION

HISTORY & PURPOSE

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APA PRACTICE

March 9, 2019
IN THE BEGINNING

- SPTA Executive Directors & Elected Leaders
- Sharing Information & Technical Resources
- Assist Affiliates to Advocate for Profession
- Shared Investment
FIRST SLC 1984

- Conceptualized as an event that would include:
  - Workshops & Discussion Groups
  - Networking Opportunities
  - Focus on Legislative and Policy Advocacy
  - “Public Policy Type Dinner” (Implemented 1987)

- This Basic Structure Has Endured...
- To this year-the 3rd Practice Leadership Conf.
- Contracted with hotel through 2023 = 40 Years
ATTENDEES

- SPTA Executive Directors
- SPTA Presidents & Presidents-Elect
- State Federal Advocacy Coordinators (FACs)
- Diversity Delegates
- Early Career Psychologist Delegates
- APAGS Representatives
- APA Governance (including ACC in 2019)
- Invited Guests (including other Directorates in 2019)
- APA Staff
PURPOSE

- Advocacy Training
- Networking
- Creating Synergy
- Coordinating State & National Advocacy Agendas
- Building Morale & Energizing Leadership
Building Stronger SPTAs

Ensuring a Leadership Pipeline

Educating Policy Makers About Psychology

Giving Recognition for Accomplishments

Offering a Transformative Experience
OVERARCHING CONCEPTS

- AGENDA- SETTING THEME
  - 2019: Advocacy and Leadership
- Multifaceted Advocacy
  - Legislative
  - Public Education
  - Marketplace
  - Legal & Regulatory
PLC HIGHLIGHTS

- Opening Reception – Today
- Programming – Sunday & Monday
  - Approximately 20 Plenary Sessions, Workshops, Presentations, and Discussion Groups
- Breakfast Discussion on Social Justice Lobbying – Sunday
- Awards Luncheon – Sunday
- Advocacy Issue Briefings – Sunday
- PAC Reception – Sunday Evening
- State Leaders’ Town Hall & CSL Elections – Monday
- Plenary Session with APA President & CEO – Monday
- PLC Reception & Banquet – Monday Evening
- Congressional Visits – Tuesday
NEW IN 2019

- APA Practice Organization now APA Services, Inc. to Represent Advocacy Needs of Entire Org.
- Integrated Government Relations Office Headed by Chief Advocacy Officer—Katherine McGuire
- Advocacy Coordinating Committee
- Sunsetting of CAPP in 2019
- Exploring APA Advocacy & Leadership needs for All of APA
STRATEGY

- Immerse
- Network & Connect
- Coordinate with your SPTA
- Embrace Hill Visits Opportunity
- Enjoy
Published History of SLC